



Sportsplex

Ice Skating • Soccer • Room Rentals • Ice Hockey

451 Plainfield Rd • Darien, IL 60561

Tel: 630-789-6666 • Fax: 630-789-4803

www.dariensportsplex.com

Advertising Terms and Policies

Conditions and Contract Regulations

1. Advertising opportunities are extended to any local, national or international business, non-profit agency and government agency that has or wishes to have a presence in Darien. Subject to the Darien Park District's terms for accepting advertising, contracts will be accepted on a first-come first-serve basis.
2. Advertising opportunities will not be extended to any organization whose mission or goal is in conflict with the Darien Park District's mission of encouraging honesty, integrity, and safety. The Darien Park District values and promotes accessibility, excellence, optimal experience, unity through diversity, wholesomeness, and accountability.
3. The Darien Park District reserves the right to refuse any advertising from organizations or companies that offer competing programs and/or facilities.
4. The Darien Park District is a municipal corporation created by state authority and authorized by referendum for the purpose of acquiring, maintaining, and operating parks and leisure activities and as such does not support any one political party or viewpoint. Therefore, the Darien Park District will not accept political advertising of any kind.
5. The Darien Park District reserves the right to determine and/or change the placement of ads without notice.
6. Advertisers and advertising agencies are liable for all content of advertisement (including copy, representation, and illustrations) and shall indemnify and save harmless the Darien Park District, without limitation against, for any and all claims made therefore against losses sustained by the Darien Park District, its commissioners or employees.



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7. The advertiser and its agency, if there is one, each represent that they are fully authorized and licensed to use:
 1. The names, portraits, and/or pictures of living persons;
 2. Any copyrighted or trademarked materials; and
 3. Any testimonials contained in any advertisement submitted by or on behalf of the advertiser and published in any of the Darien Park District publications, and that such advertisement is neither libelous or defamatory, an invasion of privacy, or otherwise unlawful to any third party. The advertiser and its agency each agree to indemnify and save harmless the Darien Park District against all losses, liability, damage and/or expenses arising from the copying, printing, or publishing of any such advertisement.
8. No conditions printed or otherwise; appearing on contracts, order, or copy instructions with conflict with the Darien Park District policies, will be binding on the Darien Park District.
9. The Darien Park District shall not be responsible for any damages caused by acts of God, fires, strikes, accidents or other occurrences beyond the control of the Darien Park District.
10. The district reserves the right to reject any signs which are not size or type compliant.
11. The District's preferred provider for purchasing signs is TGI graphics. The advertiser is responsible for providing art work in the correct format to Darien Park District staff. Park District staff will produce and install all advertising material.
12. The District will provide at no additional cost to the advertiser one replacement sticker during the 12 month agreement period.

Rate Protection

The Darien Park District reserves the right to revise advertising rates at any time. However, rate increases will not affect existing signed and written advertising agreements.

Payment

When signed agreement is received, payment is due.